



GrowByData

Solution:

Marketplace Intelligence

Vertical:

Retail

Campaign KPI:

Quality Score

Amazon Best Sellers Rank (BSR)

Core Themes:

Optimize Product Content Gaps

Marketplace Product Visibility

Increase Sales

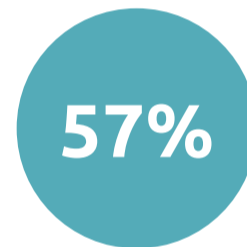
LEADING HOME FURNISHINGS RETAILER INCREASES QUALITY SCORE AND BEST SELLERS RANK ON AMAZON WITH

GROWBYDATA'S MARKETPLACE INTELLIGENCE SOLUTION:

The leading home furnishings retailer used GrowByData's Marketplace Intelligence solution to optimize product content gaps in their Amazon product detail pages like poor titles, not fully utilizing description bullets, and limited overall product descriptions.



Increased Quality Score



Improvement in "Best Seller Rank" on Amazon

